

TAMBERLY D. CONWAY, Ph.D.

Conservation Conexions, LLC
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Education

Ph.D. in Forestry, Human Dimensions in Natural Resources, 2013.
Stephen F. Austin State University, Arthur Temple College of Forestry and Agriculture; Nacogdoches, TX

M.S. in Forestry, Forest Recreation Management, 2005. **Stephen F. Austin State University**, Arthur Temple College of Forestry and Agriculture; Nacogdoches, TX;

B.S. in Wildlife Management, 1997. **McNeese State University**, Department of Agriculture; Lake Charles, Louisiana

Employment History

- | | |
|-------------------|--|
| 11/2018 - present | Founder/Director
Conservation Conexions, LLC <ul style="list-style-type: none">● Provide conservation consultation with focus upon diversity engagement, health and nature connections, forest health/human health, urban forestry, pollinator conservation, and conservation education.● Serve as an ANFT Certified Forest Therapy Guide and ANFT Certified Forest Therapy Trail Consultant● Deliver remote and in-person Nature and Forest Therapy as a health and wellness, self-efficacy, team-building and creativity-focusing practice.● Deliver local, national and international presentations around the topic of Nature and Forest Therapy |
| 06/2020 – 6/2021 | Consultant – International Partnership Development
The Earth Lab Mexico |
| 09/2020 – 9/2021 | Director
Association of Nature and Forest Therapy, Certified Forest Therapy Trail Program |

- 11/2013 – 12/2019 **Partnerships, Diversity and Inclusion Specialist**
USDA Forest Service Washington, D.C.
State and Private Forestry
Conservation Education Staff
- 01/2012 – 10/2013 **Conservation Education Specialist, USDA Forest Service Washington, D.C. State and Private Forestry, Conservation Education Staff: National Forests and Grasslands in Texas; Lufkin, TX**
- 3/2010- 12/2011 **Conservation Education Specialist – USDA Forest Service Washington, D. C. Long-term Detail (6 months) Conservation Education Program– “PollinatorLIVE!”**
- 09/2008 – 12/2011 **Conservation Education Coordinator, USDA Forest Service National Forests and Grasslands in Texas; Lufkin, TX**

Honors and Awards

Recipient, USDA Forest Service 2016 Chief’s Award
 Volunteerism and Service: Every Kid in a Park

Recipient, USDA 2015 Abraham Lincoln Honors Award (formerly the USDA Secretary's Honors Award)
 United States Department of Agriculture Secretary's Award for Diversity, Inclusion and Outreach, Latino Legacy - Houston East End Greenbelt-Green School Green Ambassadors

Recipient, USDA Forest Service 2012 Chief’s Award
Engaging Urban America Award: Urban Connections—Latino Legacy Program, Tamberly Conway, National Forests and Grasslands in Texas

Recipient, USDA Forest Service 2012 Regional Forester’s Award – Region 8;
Engaging Urban America Award: Urban Connections—Latino Legacy Program, Tamberly Conway, National Forests and Grasslands in Texas

Certifications

Certified Forest Therapy Guide: Association of Nature and Forest Therapy Guides and Programs; October 2018

Association of Nature and Forest Therapy Certified Forest Therapy Trail Certifier/Consultant; July 2019

GRANTSMANSHIP

Research Grants Received: \$10,270,900 funded

1. Official Team Member/grant writer - XQ Super School – Furr High School. October 2016. Latino Legacy - Green Ambassador program design established opportunity for XQ Super School to serve as a Green Hub of Houston focusing upon conservation education, community outreach and environmental/social justice. A Place-based/Natural Resource Pathway highlights student-centered learning and provide avenues for natural resource career pathways. Funder Lorena Jobs and the Emerson Group. Amount awarded: \$10,000,000
2. Official Team Member/grant writer in collaboration with Project Learning Tree, Nature Explore and Houston Independent School District. September 2013. *Greening Communities with PLT GreenSchools!*, Submitted to: USDA Forest Service, National Urban and Community Forestry Advisory Council. Amount awarded: \$130,000.
3. Clipson, D., Conway, T., Snoberger, N. & Ward, K. May 2011. *Children's forest of Texas: El Bosque de los niños*. Submitted to: U.S. Forest Service, *Children's Forest/More Kids in the Woods* fund. Amount awarded: \$70,000
4. Legg, M., Stephens Williams, P., & Conway, T. May 2008. *Urban Connections Expansion: Latino Legacy*. Submitted to: U.S. Forest Service Washington Office. Amount awarded: \$140,000
5. Legg, M. & Conway, T. May 2007. Stephen F. Austin State University. *Latino Legacy: Latino Community Conservation Education and Community Engagement*. Submitted to: USDA Forest Service, Conservation Education Program. Amount awarded: \$70,000
6. Legg, M. & Conway, T. July 2003. Stephen F. Austin State University. *Hispanic Recreation Preferences, Issues and Attitudes on National Forest Lands*. Submitted to: National Forests and Grasslands in Texas. Amount awarded: \$40,000

US Forest Service Funded Administered Projects/Programs

2009. *MonarchLIVE! Monarch butterfly conservation project*. Stephen F. Austin High School, Houston, Texas. Submitted to: USFS and Project Learning Tree GreenSchools! Amount awarded: \$2000

2010. *PollinatorLIVE! Pollinator conservation project*. Latino Legacy: Amigos del Bosque, Friends of the National Forests and Grasslands in Texas & Houston Independent School District. Submitted to: USFS and Project Learning Tree GreenSchools! Amount awarded: \$2000

2011. *GreenSchools! Greenbelt Initiative*. Latino Legacy: Amigos del Bosque, Friends of the National Forests and Grasslands in Texas & Houston Independent School District. Submitted to: USFS Conservation Education. \$15,000

2012. *GreenSchools! Greenbelt and Green Ambassador Program*. Latino Legacy: Friends of the National Forests and Grasslands in Texas. Submitted to: USFS Conservation Education. \$100,000

2013-2015. *Latino Legacy: Youth Leadership in Nature Challenge*. Friends of the National Forests and Grasslands in Texas & Houston Independent School District. Submitted to: USFS Conservation Education and Recreation, Heritage and Volunteer Resources. Amount awarded: \$22,000

2013-2020. Dimensions Educational Research Foundation. Nature Explore Outdoor Classroom. Program Manager – funding administered

2016-2019. Americas for Conservation and the Arts. Program Manager – funding administered: \$714,120

*Americas Latino Eco Festival – International-focused Latino leadership festival; presenter, facilitator, citizen science, youth education, stewardship

*United Cultures of the Arts and Nature – youth-driven art, nature, health and stewardship weeklong programs – (Denver, Puerto Rico, Texas)

*Promotores Verdes – health and nature connections, community stewardship engagement

*Woody Owl Conservation Corps

*Descubre el Bosque- USFS youth/family conservation education focused on forests in collaboration with The Ad Council

*Extendiendo Ramas – Limited English Proficiency focus on creating program access for Latino communities

2017-2019. Corazon Latino. Program Manager – funding administered: \$487,911

*Descubre el Bosque - USFS youth/family conservation education focused on forests in collaboration with The Ad Council

*Extendiendo Ramas - Limited English Proficiency focus on creating program access for Latino communities

*Healthy Forests, Healthy People – citizen science, forest health and human health connections

*Propelling Pollinators -pollinator conservation and education in Washington, DC

*Colorful Changes in Forest Therapy – first-ever bilingual certified forest therapy guide training

2015-2016. Arbor Day Foundation – Nature Explore Outdoor Classroom. Program Manager – funding administered: \$270,000

2017-2019. Dimensions Educational Research Foundation – Nature Explore Outdoor Classroom. Program Manager – funding administered: \$625,000

- Development and delivery of Nature Explore planning charettes
- Design, development and implementation of Nature Explore Outdoor Classrooms
- Partnership engagement with urban forestry leaders

- Focus on Tree City USA program, relationship between health and nature connections
- Evaluation and assessment methods to assess the influence of the classroom on teachers and the children and patients at healthcare facility
- Educational workshops and trainings
- Continued Nature Explore Certification
- Health and Nature Connections

*Lone Star Family Health Center, Conroe, TX

*Fresno Community College, Fresno, CA

*Smith's Playground, Philadelphia, PA

*Hispanic Cultural Center, Albuquerque, NM

*KIPP Charter Early Childhood Center, Atlanta, GA

*Shand's Children's Hospital, Gainesville, FL

2017-2019. Park Rx America. Program Manager – funding administered: \$124,900

*Health and Nature Youth and Community Engagement

*Tree Canopy Data Expansion/Nature Engagement Liaison Program Pilot and Therapeutic Landscape Analysis

*Health and Nature CME and CEU Credit

Professional Presentations: (*presenter)

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Publications

3. Zarr, R. & **T. Conway**. 2017. What about the trees? Trees as nature-based “shade sails”. *American Journal of Public Health* 107:1876-1877.

2. Forbes, W., Legg, M., **Kerr, T.**, Seal, K., Gonzalez, J., Villareal, L., Allison, A., Perez, J., Aguilar, M., & E. Ramirez. 2006. *Rural nature tourism across the US-Mexico border: differences as opportunities*. *Sustainable Communities Review*, 9:1.

1. Forbes, W., Lowery, J., Runnels, C., Legg, M., Coble, T., Seal, K., **Kerr, T.**, Lin, S., Lambert, A., Price, S., F. & Z. Farrar. 2006. *Ecotourism promotion in east Texas: changing perceptions of the pineywoods*. *Sustainable Communities Review*, 9:1.

Committee and Council Memberships

Research, Education and Development for Health Recreation and Land Agencies (GP RED)- Shaping How we Invest For Tomorrow (SH/FT) Advisory Council Member. March 2021-present

Limited English Program - USDA Forest Service - Civil Rights Program. January 2017-December 2019

Every Kid in a Park – Planning Committee. USDA Forest Service, Washington Office. January -November 20

Professional Memberships and Offices

Member; Women’s Forest Congress, 3/2021-present

Member; Women in Conservation Leadership, 2019-present

Member; Sustainable Urban Forestry Coalition, 10/2017-present

Member; USDA Forest Service Limited English Proficiency (LEP) program development committee, 05/2015-12/2019

Adjunct Member; USDA Forest Service Environmental Justice Committee - 03/2013-12/2019

Member; Presidential Pollinator Health - Education and Outreach Task Force, 06/2014-10/2017

Member; USDA Forest Service Pollinator Health Task Force, 06/2014-10/2017

References

Michiko Martin

USDA Forest Service Director

Recreation, Heritage and Volunteer Resources

USFS Headquarters, Washington, DC

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Tinelle Bustam, Ph.D.

USDA Forest Service Director

Conservation Education

USFS Headquarters, Washington, DC

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Susie Wirth

Outreach Director

Arbor Day Foundation/Nature Explore

Retired/Consultant

Honored as Lifetime Arbor Day Foundation Employee

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Email: swirth@arbordayfarm.org